

Call for Proposals: Web Design for Henvey Inlet First Nation's Child and Family Wellbeing Project

Henvey Inlet First Nation (HIFN) invites proposals from qualified and creative web design professionals or firms to develop a dedicated website for their Child and Family Wellbeing Project. This important initiative, supported by Indigenous Services Canada, aims to reassert HIFN's jurisdiction over the care and protection of its children and families.

About the Project

The HIFN Child and Family Wellbeing Project is a community-driven effort to create laws, policies, and administrative systems to govern the care and protection of HIFN children and families. The project is guided by a Band Council Resolution passed in December 2022, reaffirming HIFN's commitment to reclaiming jurisdiction over its children. Community engagement, data collection, and collaboration with project partners are central to this initiative.

Scope

We seek a web designer or firm to:

- Collaborate with the HIFN Child and Family Wellbeing team, including the Child and Family Wellbeing Working Group and project consultant firm and law firm, to design a culturally relevant, user-friendly, and informative website.
- Reflect project goals by highlighting community engagement efforts, project milestones, and ongoing developments related to the wellbeing of HIFN children and families.
- Integrate multimedia elements such as videos, graphics, and interactive tools to engage users and collect feedback.
- Develop a content management system (CMS) that allows for easy updates by project staff.
- Ensure accessibility: The website must be mobile-friendly, optimized for search engines (SEO), and compliant with web accessibility standards.
- Provide training and support to project staff on managing and maintaining the website post-launch.

Proposal Requirements

Interested applicants should provide:

- Project Vision
 - A brief outline of your proposed approach to the design and development of the website, including timelines and key milestones.
- Experience and Qualifications
 - A portfolio showcasing relevant experience in web design and development.
 - Demonstrated ability to work on community-based or governmental projects, preferably with Indigenous communities.
 - Understanding of user experience (UX) design principles and the ability to integrate culturally appropriate design elements.
 - Experience with content management systems (e.g., WordPress, Joomla), SEO, and web accessibility standards.
- Budget Estimate
 - A breakdown of estimated costs for the design, development, and post-launch support of the website.

- Timeline
 - A proposed timeline for project completion, including key milestones and deliverables.
- References
 - Contact information for at least two recent clients for whom you have completed similar projects.

Submission Details

Please submit your proposal, including all required documents, to Meaghan Angell at meaghan.angell@avaanz.ca. The deadline to submit a proposal is Friday, January 24th, 2025.

Henvey Inlet First Nation encourages proposals from Indigenous-led firms and designers with experience working on Indigenous-led initiatives.